



CHRISTMAS PARADE 2024

Date: DECEMBER 1ST, 2024

Start Time: 4PM

Line Up:

Finish: NBCC PARKING LOT

Registration Deadline: NOVEMBER 22ND, 2024.

This year the parade route will be changing. Entrants will line up at old save easy empty lot and overflow into Larsen's Electric Parking lot. The parade will go down Houlton Road, turning left onto Main Street, and down to the NBCC parking lot. This is to allow for a less steep hill for floats to go down, and also include Lower Woodstock into the festivities for Christmas.

APPLICATIONS MUST BE SUBMITTED TO:

ONLINE- INFO@GWCC.CA

IN PERSON- MOTHER NATURE'S MARKET, DOWNTOWN WOODSTOCK

Rules and Guidelines

To ensure a smooth, safe, and enjoyable event for all participants and spectators, please adhere to the following rules and guidelines:

1. Theme

- The 2024 parade theme is **"Festival of Lights."** All entries should incorporate this theme into their floats, costumes, or performances, focusing on festive lighting and holiday spirit.

2. Entry Guidelines

- **Registration Deadline:** All participants must register by **November 22, 2024.**
- **Float Size:** Ensure your float can safely navigate parade routes indicated above.
- **Lights & Decorations:** All floats should be well-lit to align with the theme. Ensure lights are securely fastened, and safe to passengers and spectators.
- **Noise Levels:** While music is encouraged, keep sound systems at a moderate level to avoid disrupting other entries and surrounding homes.

3. Safety

- **Float Safety:** All participants on floats must have secure footing or be seated. No dangling off the sides or rear of the float.
- **No Throwing Objects:** To ensure the safety of spectators, items such as candy or promotional materials cannot be thrown from floats.
- **Fire Safety:** No open flames or pyrotechnics are allowed. Battery-operated lights are recommended for safety and theme compliance.
- **Driver Qualifications:** Float drivers must have a valid driver's license and be alert and attentive throughout the parade route. No cellphones are allowed whilst driving floats.

4. Parade Assembly & Route

- **Check-in Time:** Participants must check in at the assembly point by 3pm. Late arrivals may not be allowed to participate.
- **Parade Route:** The route will follow **(please see image attached)**. Please ensure your group knows the route ahead of time.
- **Speed:** Maintain a slow, consistent speed. Parade officials will monitor the pace to avoid gaps.

5. Conduct

- **Holiday Spirit:** Participants must embody the festive and family-friendly atmosphere of the event. Any inappropriate behavior, language, or imagery is strictly prohibited.

- **Respect for Officials:** Parade marshals and volunteers are there to ensure the event runs smoothly. Please respect their instructions and guidance.

6. Disbanding

- **End of Parade:** Once the parade has finished, all participants should move swiftly and safely away from the route to avoid congestion.

7. Weather Contingency

- **Cancellation/Rescheduling:** In the event of severe weather, the parade will be rescheduled for **[DECEMBER 8TH, 2024]**. Notification will be sent to all participants.

8. Awards

- Prizes will be awarded for **Most Creative Entry**. Judging will be based on adherence to theme, creativity, and overall presentation.

9. Contact Information

- For any questions or additional information, please contact **Hannah Mollegaard** (info@gwcc.ca).

Let's make the 2024 Christmas Parade a memorable celebration of community and holiday spirit!

Greater Woodstock Chamber of Commerce Christmas Parade 2024

Registration Form

Theme: *Festival of Lights*

Date: December 1st, 2024.

Time: 4pm.

Participant Information

1. **Organization/Business Name:**

○ _____

2. **Contact Person:**

○ Full Name: _____

○ Phone Number: _____

○ Email Address: _____

3. **Mailing Address:**

○ Street: _____

○ City/Town: _____

○ Postal Code: _____

Entry Details

4. **Type of Entry:**

- Float
- Car
- Truck
- ATV
- Semi
- Walking Group
- Animal(s)
- Other (please specify): _____

5. **Estimated Length of Float/Vehicle (in feet):**

○ _____

6. **Description of Entry (including how you will incorporate the “Festival of Lights” theme):**

○ _____

○ _____

○ _____

7. **Number of Participants in Your Group:**

○ _____

8. **Will your entry include music?**

○ Yes

○ No

Insurance Information

9. **Proof of Insurance:**

All motorized floats and vehicles (car, truck, ATV, semi, etc.) must provide proof of insurance coverage.

- Insurance Provider: _____
- Policy Number: _____
- Expiry Date: _____

10. **Proof of Insurance attached** (required for registration)

Parade Entry Requirements & Waiver

10. **Waiver of Liability and Release Agreement:** By signing below, I acknowledge and agree to the following:

- My entry will comply with all safety rules and regulations.
- I understand that no items will be thrown from the float or vehicle.
- I will follow all parade marshal and volunteer instructions.
- I release the **Greater Woodstock Chamber of Commerce (GWCC)**, its officers, members, volunteers, and parade organizers from any liability for damage to personal property, injury to participants or animals, or other incidents that may occur during or as a result of participating in the parade.
- I acknowledge that I am participating in this event at my own risk and agree that GWCC is not responsible for any accidents, property damage, or loss arising from my entry in the parade.
- I further agree to provide proof of insurance for any motorized float or vehicle used in the parade.

11. **Signature:** _____

Date: _____

Submission Details

- **Registration Deadline:** Nov 22, 2024
- **Email Completed Form and Proof of Insurance to:** [info@gwcc.ca]
- **In person:** Sandra Habold, Mother Nature's Market 618 Main St, Woodstock, NB E7M 2C6
- **Contact for Questions:** [Hannah Mollegaard, info@gwcc.ca]

We look forward to seeing your creative and festive entry! Let's make this year's Christmas Parade the best one yet!